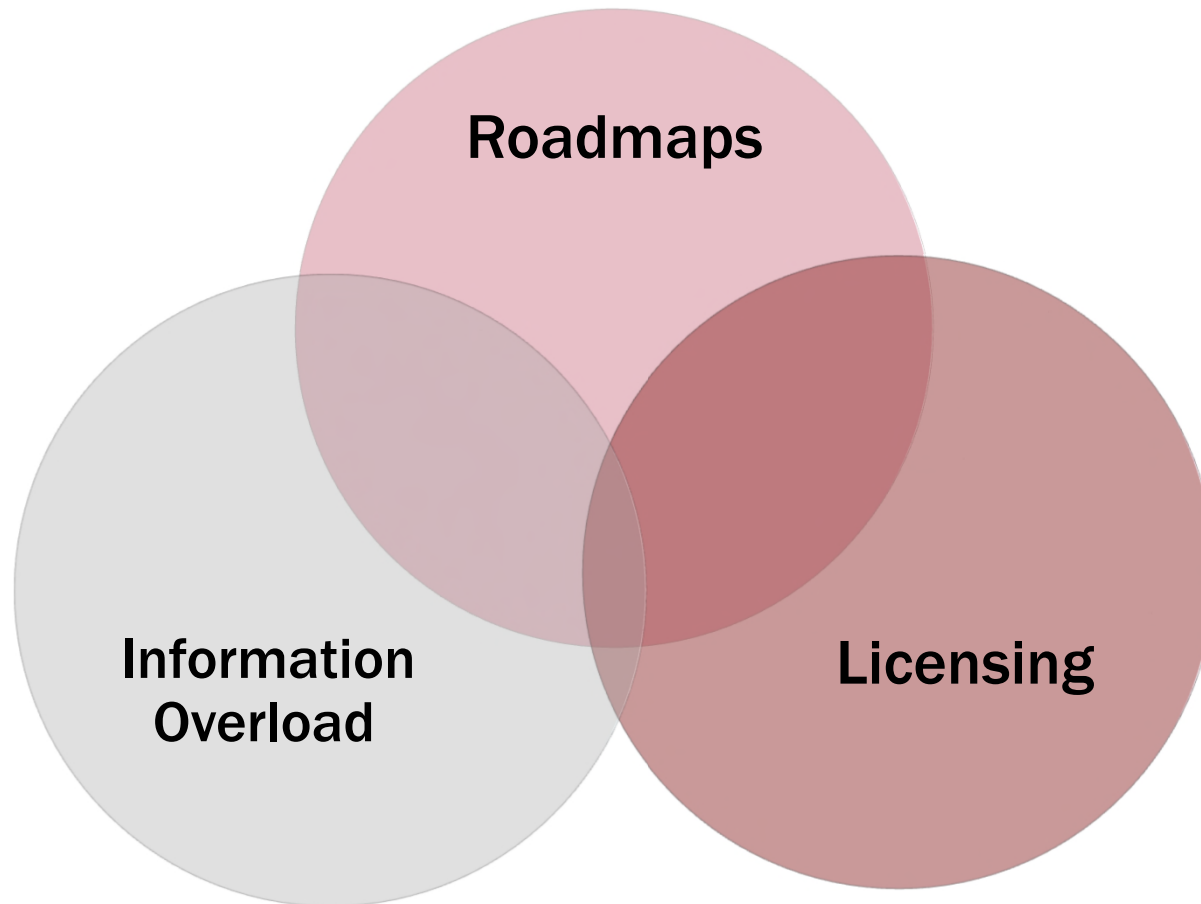


Directions on Microsoft

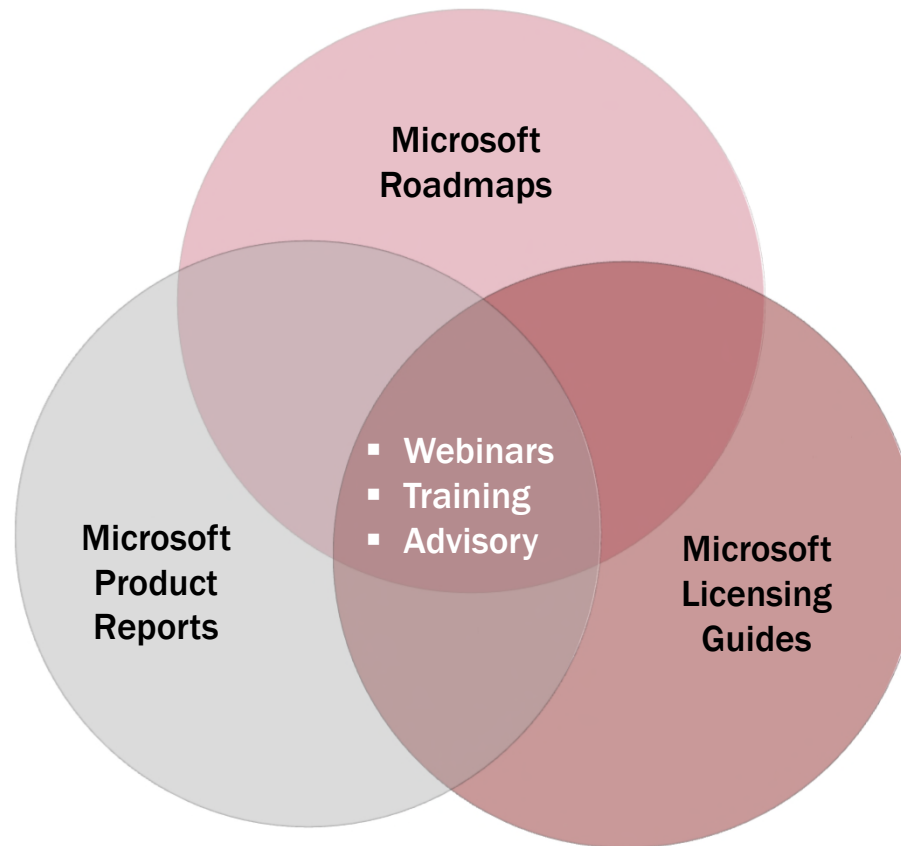
Directions on Microsoft (DOM) is an independent IT planning information service focused exclusively on Microsoft. Since 1992, DOM has been an **all-in-one-place** source of **clear, accurate,** and **impartial** information and advice about Microsoft enterprise technologies, roadmaps, and licensing.

Microsoft Customer Pain Points



DOM Solutions

All the information about Microsoft you've been looking for **all in one place.**



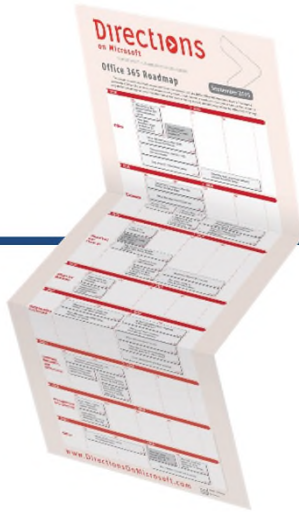
Directions
on Microsoft

How DOM Helps You

1. **Find the information** you need to build your Microsoft strategy in a single resource that puts the critical facts about Microsoft technologies at your immediate disposal.
2. **Cut through the confusion** that surrounds Microsoft with clear, objective information and insights that matter to IT decision makers.
3. **Keep up with changes** at Microsoft so you're never caught off guard.
4. **Fill in critical gaps** in your knowledge of Microsoft and where its enterprise products and licensing policies are heading.
5. **Gain knowledge about licensing options** and **negotiate agreements** that keep your organization compliant without overbuying.

Who Should Use DOM

- **Solution Architects** can use DOM to keep track of Microsoft product dependencies and life cycles that impact existing line-of-business applications and understand features in upcoming Microsoft product versions that can be used for new business applications.
- **IT Operations Managers** can use DOM to intelligently plan evaluations, budget purchases, and schedule migrations and stay up to date with shifts in Microsoft technologies that impact their organizations.
- **IT Security Strategists** can use DOM to examine each new Microsoft technology and then recommend changes that improve security and keep their organizations compliant with regulatory and audit requirements.
- **Software Asset Managers and Licensing Contract Specialists** can use DOM licensing guides and reference set to answer their own licensing questions and DOM negotiation support to optimize their Microsoft agreements.



Roadmaps

Are you getting accurate and unbiased roadmaps for Microsoft products and cloud services?

What is it?

DOM Roadmaps are all-in-one-place references that summarize **essential facts about Microsoft enterprise products and cloud services**, including code names, release dates, new features, key use scenarios, and support deadlines.

How can you use it?

Use DOM Roadmaps to **build accurate plans and budgets** for new purchases and deployments and **proactively prepare for disruptive changes** in Microsoft technologies and services.

Directions on Microsoft	
RESEARCH	
Enterprise Mobility Suite Evaluation Guide	
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Product Reports

Are you wasting time trying to find useful information about new Microsoft technologies?

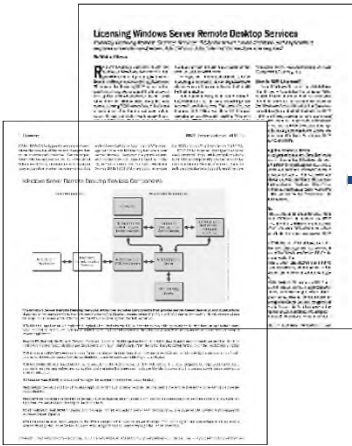
What is it?

DOM Reports drill down into key Microsoft technologies and initiatives to help you **understand the technical and business significance** that can affect your organization.

How can you use it?

Use DOM Reports to help your IT teams **cut through the marketing hype** that surrounds Microsoft technologies and focus attention on information that matters to IT decision makers.

Licensing Reference Set



Is budgeting for Microsoft licenses
a painful process?

What is it?

The DOM Licensing Reference Set delivers **clear explanations of licensing rules** and options for all Microsoft enterprise products and online services.

How can you use it?

Use the DOM Licensing Reference Set to **quickly find answers** to your Microsoft licensing questions and get the information you need to stay compliant without overbuying.



**Microsoft Licensing
BOOT CAMP**

"The best seminar I have ever attended in terms of content relevance, knowledge & expertise of the instructor, quality of the materials, delivery!"
—John DeWitt, Sr. Program Manager
(IT Contracts & Procurement), Home International Corp.

Two days of intensive training to develop your own Microsoft licensing expertise and equip you with the critical knowledge you need to drive maximum value from your company's Microsoft software investments.

REGISTER TODAY!
Chicago, Sept. 9-10, 2015
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Seattle, Dec. 8-9, 2015

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WWW.MICROSOFTLICENSINGBOOTCAMP.COM

Licensing Training

Are you prepared for your next EA renewal?

What is it?

The DOM Licensing Boot Camp and EA Negotiation Workshop is an intensive, three-day workshop that **demystifies Microsoft licensing** programs and rules, and teaches how to optimize your EA renewal.

How can you use it?

Use DOM Licensing training to get the information and knowledge you need to intelligently evaluate your options, **spot and rectify compliance issues**, and be prepared for your next EA renewal negotiation.



Microsoft Negotiation Support

Is your Microsoft Agreement coming up for renewal?

What is it?

DOM experts apply an institutional understanding of Microsoft licensing rules and negotiation tactics to **optimize your agreements** and maximum your savings.

How can you use it?

Level the playing field the next time you negotiate with Microsoft. Use DOM experts to **negotiate the best terms possible** for your Microsoft EA renewal, audit, SAM engagement, divestiture or merger.

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Deep Insight. Trusted Advice



*“Directions on Microsoft is amazing. **We have never had a resource** that even comes close to what you provide.”*

NANCY TAYLOR, MANAGER INFORMATION TECHNOLOGY
TORCHMARK

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Thousands of Organizations Depend on DOM

